

# BIORA® AIR INNOVATIVE AIR-PURIFYING INDOOR PAINT



## NEW INDOOR PAINT WITH NORDIC INDOOR AIR PURIFIER TECHNOLOGY

- Cleans harmful aldehydes from indoor air
- Durable paint for homes and public spaces
- Easy to apply and covers well
- Tintable to all interior colours\*



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\*except ceiling paint

We spend around 90% of our time indoors, and therefore the quality of the air we breathe there has a significant impact on our wellbeing. *The innovative Nordic Air Purifier Technology of BIORA® AIR is designed to improve the air quality indoors.*

## INDOOR AIR-PURIFYING TECHNOLOGY

The amounts of air pollutants indoors may surprise you. Impurities, like aldehydes, originate from everyday household items, products, building materials and furnishings. Increased levels of aldehydes can cause irritation to the eyes, nose, throat, and skin.

BIORA® AIR's Nordic Indoor Air Purifying Technology helps to clean the air by binding the harmful aldehydes, such as formaldehyde, and neutralizing them.

## BEAUTIFUL, MATT FINISH TO INDOOR SURFACES

BIORA® AIR interior paint can be tinted to any colour from the interiors collections, resulting in a beautiful matt finish. BIORA® AIR is easy to apply and has good coverage, allowing you to create your personalised style easily while improving your indoor air quality. Suitable for indoor surface materials, including concrete, plaster, filler, brick and gypsum board, and maintenance painting.

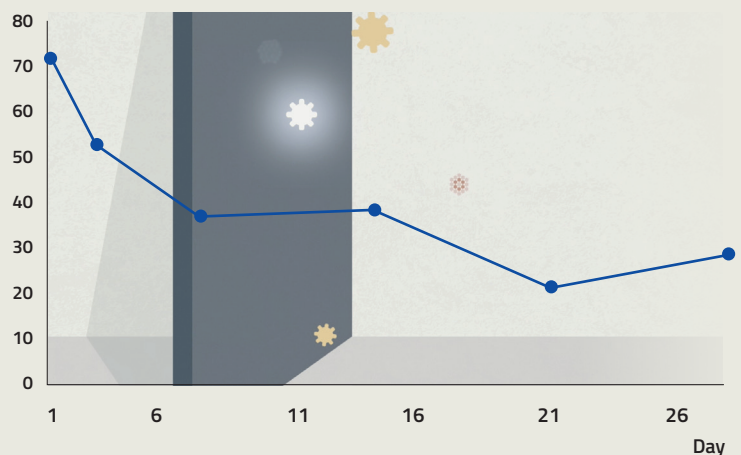
## TESTED EFFICACY

BIORA® AIR's air purifying efficacy has been independently tested according to Standard ISO 16000-23.

The painted surface's ability to capture formaldehyde is tested with a method where formaldehyde-enriched air is released continuously into a testing chamber. By measuring the concentrations of formaldehyde inside the chamber we can determine how much formaldehyde bonds into the BIORA® AIR painted test panel. Continuing the measurements over several days enables us to determine the painted surface's efficacy in a situation corresponding to real life.

By bonding the airborne aldehydes to the paint we ensure the harmful elements remain trapped and not free to circulate in the air.

REDUCTION OF FORMALDEHYDE (%) WITH BIORA® AIR



**GLOSS GROUP:** 6 - full matt  
**SPREADING CAPACITY:** 5–8 m<sup>2</sup>/l  
**COLOUR:** White  
**PACKAGE SIZES:** 1l, 3l and 9l



**GLOSS GROUP:** 5 - matt  
**SPREADING CAPACITY:** 8–10 m<sup>2</sup>/l  
**COLOUR:** Base paints 1 and 3, can be tinted to Teknos interior colours  
**PACKAGE SIZES:** 0.9l, 2.7l and 9l