



PRESS RELEASE
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Ben Adams joins Teknos as GBI Sales Director

We are pleased to announce that Teknos GBI has appointed Ben Adams as Sales Director. Ben joined the company this month, January 2021, to head up the commercial team and direct business development across all sectors in the UK and Ireland.

Ben's experience in previous roles includes developing annual sales from £2million to £12million over five years, increasing brand awareness through various channels, and maximising profit. He is energetic, enthusiastic and delivers strong leadership that encourages teams to succeed.

He joins from Tikkurila UK where he has been UK Sales Director for over five years. Prior to that he held sales and management responsibilities at Crown Paints and Howdens Joinery. These roles have combined to give him in-depth knowledge of industrial, protective and decorative coatings as well as the contractor sector.

About his appointment, Ben adds "I am delighted to be joining Teknos – a recognised industry leader across a wide variety of sectors. Most importantly I am excited to work closely with the Teknos GBI Sales and support teams to continue the journey of profitable growth with many, many wins along the way. I am thrilled by this new venture and look forward to the challenges ahead as we take Teknos GBI to the next level!"

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Teknos GBI is a leading supplier of water-based coatings. Our paints are highly durable, easy to apply and have sustainability at their core. We specialise in paints for exterior surfaces such as windows, doors and cladding, interior surfaces such as kitchens and furniture, and we offer a wide range of decorative paints for professional decorators stocked by independent merchants across the UK and Ireland. Our portfolio of paints for metal provides coating solutions for wind energy blades and turbines, earthmoving and agricultural machines, and structures and components in construction.

Established in the UK since 1991, we are part of Teknos, a global company with operations in more than 20 countries across Europe, Asia and USA. Teknos is one of Finland's largest family-owned businesses and employs approximately 1,800 people with net sales of EUR 398 million in 2019. The values of creativity, persistence and fairness permeate all that Teknos does while the company aims to make the world last longer by providing smart, sustainable coatings solutions.

www.teknos.co.uk

Contact



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