

COLOURS

OPAQUE / TRANSLUCENT



LET'S PAINT!

The world is filled with colours, and we often pay attention to them only when we see something surprising, unexpected.

Colours affect our mood and emotions. Balanced colours make us feel comfortable. Colours can be used to highlight or hide. How we see colours is always individual.

Most of the time painting starts by choosing the colour. Choosing colours can be difficult so we have gathered some tips in this guidebook to help you in your painting project.

Learn what to take into account when choosing the colour for interior and exterior, and what to look out for when choosing a translucent finish.

We believe in sustainable choices also when it comes to colours. Instead of yearly changing trends, we want to offer colours that stand the test of time.

Your home, your colours. Be confident with your own style and live surrounded with the colours that make you and your family feel relaxed and comfortable.

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BEFORE PAINTING

HOW TO GET STARTED

SPACE Think about the purpose of the space. What is the space is for? What happens there? A place for relaxation does not lend itself to bright colours, for example.

MOOD Do you want the space to be light or dark, cool or warm, calm or vivid?

GET INSPIRED Look for inspiration in different media; social media, magazines, TV, in your surroundings, painting/art. What colours/decor appeal to you?

COLOUR PALETTE Gather a colour palette of existing/future colours to get the full view; textile, floor, cushions, furniture.

FROM A COLOUR SAMPLE TO PAINTED SURFACE

SAMPLES Viewing colours on screen can help you narrow down your choices but for the final decision it's best to use a painted sample. Use paper samples from our colour studios, request a colour card or paint an area with actual paint using our sample cans. Make the painted sample area quite large so that you get the full effect.

VIEWING THE COLOUR SAMPLES Place the sample in the way it will be painted e.g. floor paint samples horizontally, wall paint samples vertically. Light will fall differently on those surfaces affecting the result.

LIGHTING Always view the colour sample in its intended place and lighting. The colour 'temperature' of artificial lights and daylight vary, which changes the way the colour looks. Learn more on page 11.

SLIGHTLY DARKER Due to colour cards' white background, colour samples tend to look darker in the colour card than when they are painted on a larger surface. Choose a slightly darker toned paint colour to get the desired result.

SMALL BUDGET, BIG CHANGE

It is not always necessary to paint the whole room.

Use your favourite colour(s) on a smaller scale; a painted frame behind a mirror, a headboard over a bed. The only limits are your imagination.

HIDE OR HIGHLIGHT

Sometimes it is impossible to hide something eg. radiator or electrical cabinet. Be bold and highlight that with a brighter colour. Not so ugly anymore, right?

KIDS' ROOMS

Children love brighter colours. It is the adults who tend to choose the more muted colours for kids' rooms. Take a chance and allow your child to choose from our COLOUR YOUR STORY collection. Even with the brightest colours you will have a successful colour scheme. And soon they will be teenagers and want something completely different!



CONSIDER THE BIG PICTURE It's easier to choose a paint colour to go with your existing decor than it is to find decor to go with a paint colour. Build a moodboard with all the colours and materials to see if they work together or whether something needs to be changed.

OTHER THINGS TO THINK ABOUT

STRUCTURE On smoother surfaces the colour will appear lighter than it does on rough surfaces. If possible, test the colour on the same material it will be used on, to see the actual result.

PAINT GLOSS affects colour perception. The glossier the paint the stronger the colour. If you are aiming for the blackest black, choose a glossy paint to go with the colour.

COLOUR INTENSITY Colours appear to deepen as they are painted on larger surfaces. Colours will seem more intense on a larger surface than they appear in the colour card.

If you are aiming for a muted tone, choose a colour which is a bit 'dirty'.

Colour can always be changed as styles and tastes change. Be bold and try something different!

NOT ONLY THE COLOUR, PAINT SHEEN AS WELL

As you have already learned, colours seem more intense the glossier the paint. Try using the same colour in different glosses e.g. stripes or other patterns. You will get a nice contrast when it is lit from the side.



INTERIOR COLOURS

COLOUR YOUR STORY

Choosing colour from hundreds or maybe thousands of colours may feel overwhelming.

To make the choice easier we have created COLOUR YOUR STORY; a curated collection of 105 of our most beautiful, timeless colours, perfect for interiors. They can be used to create a variety of styles and are easy to combine within and across the five different themes. Create your own style and reignite your love of home. Use the colours for walls, ceilings, floors, doors, windows and furniture.



COLOUR YOUR STORY - THEMES

COOL LIVING Cool, harmonious greys and whites straight from a Nordic winter scene. The colours of the Cool Living collection create contrasts in a minimalist style where matte light meets with soft darker shades.

COZY WEEKEND The collection consists of warm and neutral shades, perfect for creating a welcoming and embracing ambience. The collection's warm whites can be used to soften other shades, making a space feel pleasant and homely.

NORDIC PHENOMENA A collection of cool, calm colours with hues of blue and green that bring northern themes into your home. Shades of refreshing water and ancient forests take you closer to nature, creating a tranquil atmosphere.

EXPRESS YOURSELF Delicious and warm colours with a hint of spice. Express Yourself is a collection of earthy shades that create a soft atmosphere in the home. The muted hues are easy to combine with other colours to achieve a personalised look.

COLOURS WITHOUT BORDERS A stunning collection of colours with warm tones sure to capture attention on their own or in combination with other shades.

View our full collection of 382 Interior colours at teknos.com



INTERIOR COLOURS



NORDIC COLOUR DESIGN BY TEKNOS

Colour card

INDOOR WALLS / CEILING / FURNITURE / FLOORS

COLOUR CARD AND PAPER SAMPLES

To start the project and get inspired you can start by picking up our Interior colour card from a Teknos retailer. All the 105 COLOUR YOUR STORY colours can be found in-store, as bigger samples to take away. Making it easy to take colours home and see how they work with your decor. The samples in our colour cards and the bigger paper samples are painted so you get a real-life view of the colour.

SAMPLE CANS

Testing colour in its real environment, lighting and surface, is very important. With our small sample cans you are able to test an area of approximately 1m² with your chosen colour from our COLOUR YOUR STORY Collection.

Ask your local retailer for more details.



COLOUR YOUR STORY colours are not only beautiful. They are also technically well functioning with high hiding power.

INTERIOR COLOURS

COLOUR OF A WALL

As a large area, the colour of a wall has a big impact on the overall look. Neutral colours are often the safest choice for walls. You can be bolder by using pops of colour for accents and furniture.

HOW TO CHOOSE A WALL PAINT COLOUR

- Cool tones, very light shades and white will open up the space and add brightness. Consider using these in smaller, darker spaces.
- Natural, muted tones create an earthy and peaceful atmosphere. If you want to make a space feel more homely and cozy, a warm wall colour usually helps. Recommended spaces: living room, bedroom.
- The darker shades emphasise personal style and atmosphere. With darker shades it is easy to create a hotel-like atmosphere in your bedroom.
- Strong, colourful shades are perceived as energetic and dynamic and are best suited to spaces where you don't want to spend time relaxing, such as hallways and bathrooms.

VIEW THE COLOUR SAMPLES in all kinds of light, at different times of day, in different parts of the room. Compare them to the couch, the rug, the art.

The larger the sample, the easier it will be to determine which paint colour looks best in your space.

Sometimes you just need to start painting; you might get scared, at first, of how dark and dirty the shade looks, but when the whole room is finished you will love the result and be happy that you dared.

If you would like to use colour in your home, but feel uncertain, start experimenting in a space where you usually stay for a short time eg. a hallway. Or on even smaller pieces like a coat rack.

IHANA T1522

JUURI T1692

WHEN DESCRIBING COLOURS in names like 'sky blue', 'forest green', 'latte', 'chocolate brown', we need to remember that people see colours differently. Your 'sky blue' most likely differs from someone else's. This is why you always need to use real, painted samples to find the perfect shade for you.

LIGHTING INTERIOR COLOURS

Lighting effects how your paint colours look in your home. Natural light pouring in from windows may even make the same colour look different from one room to the next.

ROOMS FACING

NORTH Cool natural light can make neutral greys look blue or an already cool shade look even cooler. If aiming for a warmer atmosphere choose your colour from COZY WEEKEND or EXPRESS YOURSELF colour themes.

SOUTH tend to have a slightly warmer light. Try colours from COOL LIVING and NORDIC PHENOMENA.

EAST Make the most of the morning light by painting with a strong or cleaner colour like HELSINKI HOMELAND T1417 or NEW YORK HIGHLINE T1638.

WEST Western light is warm reddish. Greenish and greyish colours cancel out its effect, try DIMMA PÅ HAVET T1772 or ICE HOTEL T1771.



HELSINKI HOMELAND
T1417



NEW YORK HIGHLINE
T1638



DIMMA PÅ HAVET
T1772



ICE HOTEL
T1771



COLOUR TEMPERATURES

11

Colour temperature of artificial lighting has great impact on how the colours are seen. A correct lighting brings the best out of colours.

If warm tones are used, 2700-3000 kelvin is preferred, while 3000-4000 kelvin is preferred for black and white decor. Daylight (mid day) is around 5000K. You can find the kelvin units in the bulbs or their packaging.



TEST Paint your sample on a piece of cardboard to be able to move it around on different walls, rooms and lighting.

ALWAYS choose colour in its intended place and lighting. Colours look different under different lighting conditions, so make sure you take the time to really view the colour in the correct lighting.

METAMERISM Sometimes colour may be metameric, which means that the same colour appears to be totally different in different lighting. With 382 colours to choose from in our full Interiors range however, you will never have this challenge!

EXTERIOR COLOURS



HOW TO GET STARTED

REGULATIONS Find out if there are any regulations in the area that restrict the use of some colours.

OWN PREFERENCES what colour would you like your home to be? If you have no idea, take a look at the surroundings. Maybe there is already a colour in the neighbourhood or something from nature, that you like.

AGE AND TYPE of the building. Not all trends suit older buildings. Sometimes it is best to just go with the existing colour.

ENVIRONMENT Is the house located in an urban or rural area? Against a darker background (eg. forest) lighter buildings stand out while darker ones blend in. So consider whether you want to hide or highlight.

EXISTING COLOURS Always look at the full picture; colour of the roof, windows and door. In new construction those need to be decided in quite an early stage.

FROM A COLOUR SAMPLE TO PAINTED SURFACE

USE PAINTED SAMPLES Always choose a colour from the actual painted sample. Viewing colours on-screen can give a totally different result from the one you want. Use our colour card or painted sample sticks in the colour studio at a Teknos distributor or shop.

LIGHTING Always choose exterior colours, outdoors. In natural light colours often look lighter and bluer than indoors.

GO WITH THE SLIGHTLY DARKER TONE Colour samples in the colour card look darker against the white background than when painted on a larger surface. Also, a painted façade appears slightly lighter when viewed from a distance. Choose a darker tone to get the desired result.

MUTED tones usually work best. For a softer finish choose a muted tone instead of the brightest one.

HOW TO SUCCEED

LIGHTING Always choose the exterior colour outdoors in natural light. Time of the day, different seasons and weather all effect how the colours appear.

CHOOSE a slightly darker and more muted tone for the perfect result.

TEST the colour. Paint approx. 1 m² area twice, to get full coverage and gloss. Paint the sample to the corner of the house. This way you can see the colour against the surroundings. If you are testing more than one colour, use different corners.

VIEWING ANGLE If you are using loose panels for testing, place them vertically against the wall. Tilted panels get more sunlight and the colour appears to be lighter than it actually is.

ACCENT COLOUR Use the trim colour as well to see the contrast.

MORE TO CONSIDER

STRUCTURE On smoother surfaces the colour appears lighter than on rough surfaces. If possible, test the colour on the same material on which it will be used, to see the actual result.

PAINT GLOSS affects colour perception. Colour on a matt paint is perceived as lighter than the same colour of glossy paint.



Choose a shade less bright and more dirty to get the desired result. In summary, choose the colour you don't want, to get the result you do want!



EXTERIOR COLOUR GUIDE

The colour is chosen, now we need to find the perfect shade for it. Here are a few suggestions from our Exterior colours card.

WHITE		T7001	Basic white
	In nature a pure white is hard to find; generally they are slightly greyish or yellowish. That is why a pure white is often seen as self luminous specially used on larger areas.	T7008	Most popular, slightly tinted white
		T7029	Cooler, graphic white
		T7036	Warm white
		T7106	Warm, yellowish white
GREY	Greys in nature are always yellow toned. That is why cooler greys are observed bluish in outdoors. If you are aiming for a natural grey choose a warmer grey.	T7037-T7042	Cooler greys
		T7043-T7049	Natural greys
		T2516	The perfect dark grey
		T7050-T7055	Brownish greys
BROWN	Yellow-browns are perceived as more yellow on the façade, while red-browns are perceived as more red.	T7059-T7062	Calm, greyish browns
		T7064-T7068	Yellow browns
		T7072, T7073, T707	Reddish browns, appear pink
YELLOW	The brightest yellows occur in nature only in smaller parts, such as on flowers. Brownish yellows in the colour card give a calm result. A clearly yellow colour sample in the colour card leads to a bright yellow finish.	T7093	Calm yellow
		T7102, T7108, T7109	Brightest yellows
		T7104	Traditional darker yellow
RED	Reds are more intense on a façade than the colour in the colour card. Go with a brownish red for a calm finish.	T7083, T7084	Calm red
		T7082	Bright red
		T7079	Lovely pink
BLUE	The blue colour is perceived as bluer on a façade than in the colour card. If aiming for a calm blue, choose greyish blues. Brighter blues work best in smaller details such as doors and windows.	T7030	Light, broken blue
		T7032	Mid toned broken blue
		T7023, T7024, T7025, T7026	Brighter blues
		T7035	Calm, dark blue
GREEN	In nature, shades of green have a yellow tint. If there is little or no yellow in the colour sample, the façade will easily turn blue-green.	T7018	A popular, broken green
		T7013, T7014	Moss, pine needle greens
		T7002, T7003	Beautiful, calm green greys
BLACK	Black is black, or is it?	T2515	Blackest black
		T7063	Warmer black



TRANSLUCENT COLOURS



FROM A COLOUR SAMPLE TO PAINTED SURFACE

When aiming for a translucent finish there are lots of things affecting the result. Take into account:

COLOUR OF THE SURFACE Wood is a natural material so its shade can vary a lot. Different types of wood have a different base colour.

STRUCTURE OF THE WOOD On planed surface the colour will appear lighter compared to a sawn surface.

THE AMOUNT OF APPLICATIONS For a new, primed surface 1-2 applications is recommended. With two times application, the shade will be stronger.

USED AMOUNT we all have our different application styles when it comes to painting.

Getting a beautiful translucent finish is often considered difficult. With a proper technique you are guaranteed a fine finish. Read more on how to succeed in our 'Painting Outdoors' guide.



Colour samples on a Translucent colour card indicate two times application on pine.

HOW TO GET STARTED

REGULATIONS Find out if there are any regulations in the area to restrict the use of some colours.

OWN PREFERENCES what colour would you like your home to be? If you have no idea, take a look at the surroundings. Maybe there is already a colour in the neighbourhood or something from nature, that you like.

AGE AND TYPE of the building. Not all trends suit older buildings.

ENVIRONMENT is the house located in an urban or rural area.

MORE TO TAKE INTO ACCOUNT

When maintenance painting previously stained surfaces, continue with the same colour or with a slightly darker one.

Unevennesses in the base colour are impossible to hide with translucent finishes. Consider changing to an opaque finish.

Test translucent colours preferably on a loose panel or somewhere invisible in case you are not happy with the colour and want to change it.

TEST PAINTING

Take a loose board of same type of wood that will be used. If not possible choose the least visible place.

1. ____ Make sure the surface is clean.
2. ____ Stir the paint to get the colour consistent.
3. ____ Use a high quality brush and spread the paint with a back and forth movement. Finish with a long stroke.
4. ____ Let dry and check the result.
5. ____ Add a second coat if a deeper colour is wanted. Two coats should be enough.
6. ____ Let dry properly before viewing the colour.
7. ____ Remember to use correct lighting.

TRANSLUCENT COLOUR GUIDE

Translucent finishes keep the wood pattern visible, leading to a more natural finish. The result with translucent colours depends on the colour and structure of the wood, times of application and amount used.

Here are a few tips from our Translucent colours collection. These colours can be used both in interior and exterior. For outdoor use, tinting is always required to have protection against UV radiation.



HOW TO SUCCEED

TEST THE COLOUR before starting the full work. Test somewhere less visible or on loose boards. You are not able to cover the test painting areas with translucent finishes.

SAME PAINTER should do the work from start to finish. Or if there are more painters at least paint on different walls. This is to keep the appearance consistent.

PAINTING in the right way is the key to a good finish. Paint 2-4 panels at a time from start to finish. First brush with back and forth movement, then finish with a long stroke. Be careful not to let the lead-end dry.

STIR, STIR, STIR Always stir the paint regularly to keep the colour stable. Tinting pastes are the heaviest ingredient in paint and tend to fall to the bottom of the can if standing still for a while.

NATURAL WOOD

In interior you can use HELO SOLANA WAX, a matt wax that protects from UV without the need for tinting. It keeps the lightness of the wood.

T3070	Slightly tinted white
T8001	Yellowish - pine
T8014	Classic, light brown - oak
T8041	Warm, darker brown

WHITE

If you are aiming for a fresh, white finish first note that the base colour of the wood needs to be light and fresh. On a darker wood white tints rarely give the desired result.

T3070	Slightly tinted white
T3071	Tinted white
T3072	Classic, light white
T3073	Whitest white, yet still keeping the wood grain visible

GREY

Cooler greys seem bluish in natural light, so if you are aiming for a more natural, grey finish, use warmer greys.

T8019- T8023	Warmer, natural greys
T8032, T8038	Cooler greys
T8036, T8037	Blues (often thought to be grey)
T8043	Dark, blue-grey

BEYOND BEAUTY

With colours you can make your home look beautiful. For them to last longer you need to choose the paints according to your project. Paints have different properties such as cleanability, durability and sheen so it is important to choose the right paint.

Learn more from our guidebooks. You can also reach out to your local retailer for more advice.



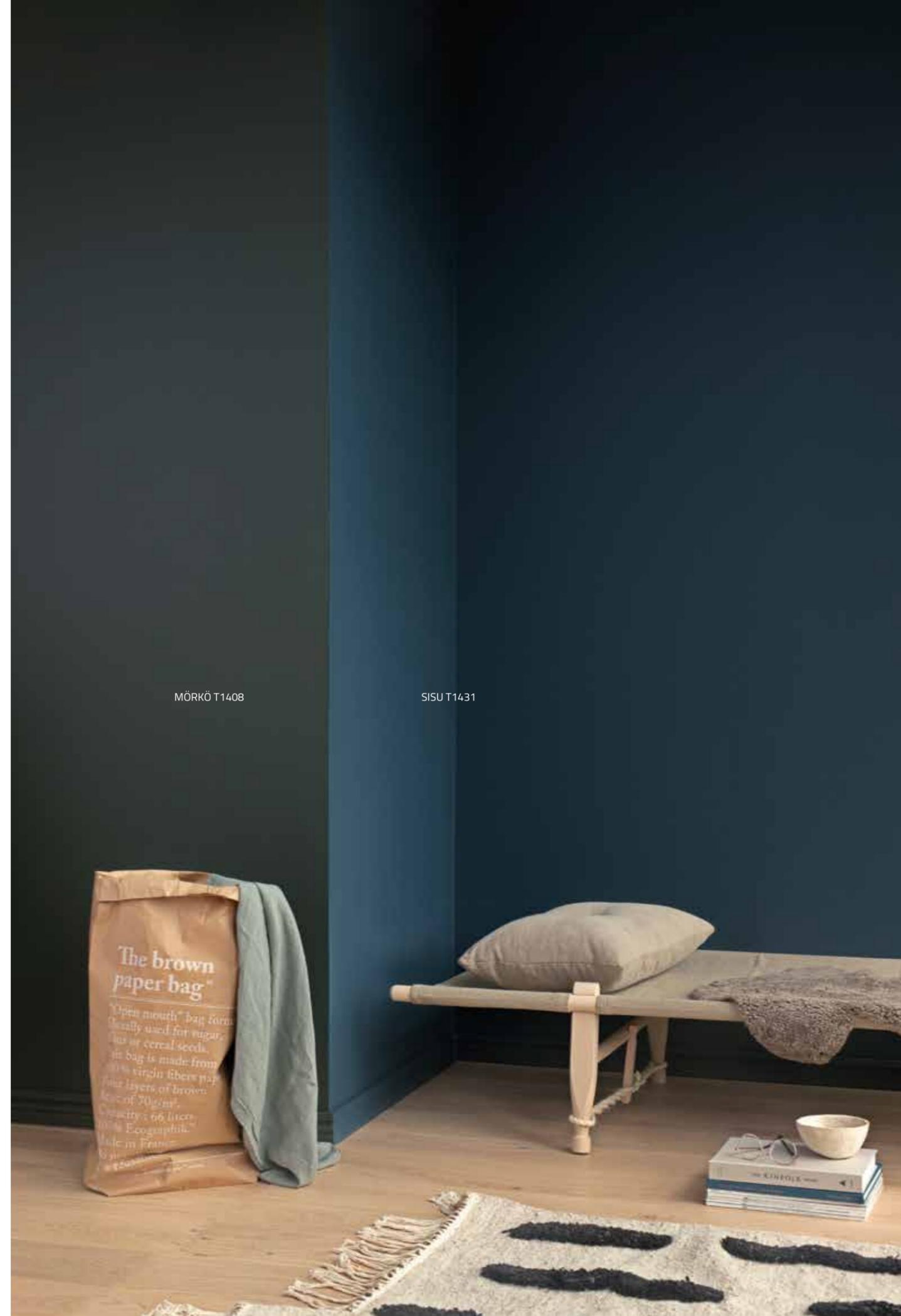
PAINTING INDOORS

- Walls
- Ceilings
- Floors



PAINTING OUTDOORS

- Facades
- Roofs



MÖRKÖ T1408

SISU T1431

**WE MAKE
THE WORLD
LAST
LONGER**